Nina Dinoff Curriculum Vitae

Experience

Creative Director, Art Director, and Interaction Design Consultant.
Freelance March 2010 - Present
Conceptualize, design and present Web site interfaces and 360 advertising campaigns for clients including Liquidnet, Motorola, Samsung, Celebrity Cruises, Johnson and Johnson and HSBC at agencies such a AKQA, JWT, and The Barbarian Group.

Creative Lead. Visual Design and Interaction Design Consultant.
Museum of the Moving Image/The Mellon Foundation March 2008 - Present
Led all creative for a web-based application called CollectionSpace, an open-source, web-based software application for the description, management, and dissemination of museum collections information. Conduct user research and stakeholder interviews, plan user flows and large information systems, and design look and feel. Coordinate with development teams working abroad to implement designs.

Design Consultant.
TD Ameritrade February 2007 - March 2008
Led the design on all Institutional web-based applications and marketing materials. Worked closely with Interaction Designers to refine user experience.

Associate Creative Director.
Deutsch March 2006 - January 2007
Directed creative development of all online media and interactive presence for Tylenol, Imodium, and Motrin brands. Projects included: Tylenol metal scare defense media, Motrin site redesign, Imodium site redesign, and Values for Health site design and development. Managed a team of art directors, copywriters, and interaction designers.

Associate Creative Director.
Digitas September 2005 - March 2006
Led all phases of development for product driven web pages and other interactive media for American Express, supervised and directed interaction designer, copywriter and art director on project level, led interaction of creative group with clients, and generally oversaw all creative deliverables to client. Directly managed a group of four that included interaction designers, copywriters and art directors.

Associate Creative Director.
Organic July 2004 - September 2005
Conceptualized, designed, and art directed high-level user interfaces for web-based media. Supervised designers in creation of original designs and maintenance existing design standards. Oversaw delivery of all creative deliverables to client and managed creative team client relationship.

Art Director.
Frog Design April 2003 - July 2004
Conceptualized, designed, and developed information architecture for high-level user interfaces. Collaborated with business development team on new business pitches.

Senior Designer.
Plumb Design December 1998-July 2001
Designed and developed user interfaces for Web sites and interactive kiosks. Led creation of design concepts, information design treatments, and final screen comps. Collaborated on development of information architecture. Was responsible for design of all in-house collateral and printed materials.

Designer.
R/GA September 1997-December 1998
Conceptualized and designed Web sites, interactive kiosks, and print media from concept to completion. Created client presentations and advised on development of information architecture.

Designer. **Avalanche** December 1995-September 1997
Conceptualized and designed Web sites.

Education

School of Visual Arts
Courses in Typography, Graphic Design and Animation
1994-1997

Vassar College
B.A. in Art History and Film
1991

Client List

American Express
AOL
Bloomberg LP
BNP Paribas
Carters
Celebrity Cruises
Citibank
Chase Bank
CMP Media
CollectionSpace
College Board
Con Edison
Elektra Records
Experience Music Project
General Electric
Grandparents.com
Harris Direct
HSBC
Imodium
Intel
Johnson and Johnson
Kwiat Diamonds
Liquidnet
Mass MoCA
McNeil
The Mellon Foundation
Money.com
Motrin
Motorola
Museum of the Moving Image
Nextel
Price Waterhouse FSIP
Revlon
Samsung
Sony Music
Starwood Hotels
Sun Microsystems
TD Ameritrade
The L Magazine
Thomson Financial
Time Warner Publishing
Tylenol
Verizon

Contact

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